


# JAY JONES

UX/UI & DIGITAL DESIGNER

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## HEY THERE!

I am a graphic designer living and working in Austin, TX for 8 years. My professional skills span digital, print, UX/UI, and marketing.

More recently, I worked for a company designing their digital products such as daily newsletters, web pages, marketing materials and more. I also helped establish or improve user interfaces and experiences for the website's users. I love being in collaborative environments working alongside not only designers but other teams such as sales, editorial and multimedia.

## PROFESSIONAL EXPERIENCE

**2021-2023**

### UX Designer

Community Impact  
Austin, TX

Responsibilities included redesigning current and all future web pages and experiences, social media design templates, design standards for daily newsletter and design for company marketing team.

**2018-2021**

### Senior Designer

Community Impact  
Austin, TX

Responsibilities included designing all info graphics for the two of the flagship publications, advertisement design, editing junior designer's work and feedback to the company marketing team.

**2016-2018**

### Graphic Designer

Community Impact  
Austin, TX

Responsibilities included designing all info graphics for a publication and advertisement design that upholds company brand and styling standards.

**2015-2016**

### Graphic Designer

San Marcos Publishing Company  
San Marcos, TX

Responsibilities included complete design of style and layout in each magazine published, photo editing for magazine and layout of daily newspapers.

## SKILLS & ABILITIES

### Adobe Creative Suite

InDesign



XD



Photoshop



Illustrator



After Effects



Premiere



### Additional Abilities

- Proficient in using Hubspot newsletter builder and lead captures
- Proficient using Google Flourish data visualization tools
- Past experience with publishing and customizing stories in WordPress
- Basic knowledge of HTML/CSS
- Clifton strengths are from 1-5: arranger, analytical, futurist, ideation and maximizer
- Understanding of emerging A.I. technologies
- Basic audio/video recording and editing

## EDUCATION

**2015**

### Texas State University

San Marcos, TX

Bachelor of Fine Arts

Communication Design

Bachelor of Fine Arts

Studio Arts

## AWARDS & RECOGNITION

**2023**

***Best Website (second place) - Local Media Association***

Awarded second place for the best website by a media company with over 1,000,000 monthly users.

***Best Newsletter (first place) - Local Media Association***

Awarded second place for the best newsletter by a media company with over 100,000 monthly subscribers.

**2020**

***Designer of the Year - Community Impact***

Recognized as the top designer in the company, out of the five metros, for the year 2020.

**2016**

***Best Special Section - Texas Better Newspaper Contest***

"The Flood" - First place, Best Special Section in the Blue Moon Daily category awarded by the Texas Press Association.